



EVERYANGLE

YOUR VISUAL WORLD | **RETAIL**

Brick and Mortar stores continue to be the foundation of retail, but face growing challenges from online competitors.

Now you can understand your customers and stores like never before, with high fidelity analytics across Loss Prevention, Store Operations and Marketing.

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RETAIL IN CONTEXT

Brick and Mortar stores represent 85% of total retail sales in the US¹

For every retailer closing stores 5X are opening new stores²

58% of Gen Z'ers still prefer buying from a physical store³



WHY COMPUTER VISION?



- Retailers are surrounded by video data, but can't surface insights that lie within
- Number of CCTV cameras globally will double from 1B to 2B by 2024
- CCTV enables easy video capture, but 99.99% is never reviewed
- Computer Vision offers retailers a scalable and cost effective solution to understand their visual environment

BENEFITS FOR RETAILERS

ENHANCE LOSS PREVENTION

CREATE SAFER SPACES

OPTIMIZE YOUR WORKFORCE

MAXIMIZE STORE PERFORMANCE

MONETIZE YOUR DATA

ONE PLATFORM, MANY SAVINGS



Visit our YouTube channel to see our latest Retail Solutions in action



¹ source: <https://www.lsretail.com/blog/why-physical-stores-are-still-vital-for-retail>

² source: <https://www.lsretail.com/blog/why-physical-stores-are-still-vital-for-retail>

³ source: <https://www.salesforce.com/blog/customer-retail-statistics/>

BENEFITS FOR RETAILERS

1. Enhance Loss Prevention

Measure and reduce employee fraud at checkout

Identify scan avoidance events at self checkout

Spot suspicious refunds, voids and card activations

Cut incident investigation volumes, times and costs

2. Optimize Your Workforce

Align labour spend with customer footfall patterns

Alert staff when checkout queues exceed threshold KPI's

Better deploy staff based on in-store customer behaviour

Automate delivery vehicle management to free-up security staff

3. Create Safer Spaces

Protect staff and customers with suspicious person detection

Reduce staff insurance claims with automated PPE detection

Deter customer insurance claims with live hazard detection

Safeguard stores with occupancy control and face mask detection

4. Maximize Store Performance

Measure customer footfall, demographics and sentiment with precision

Monitor checkout queue performance and customer abandonment

Integrate with POS to report granular conversion data

Avoid over-ordering inventory with live stockroom utilization reporting

5. Monetize Your Data

Measure marketing campaign impact on footfall and demographics

Tailor in-store merchandising to fit customer demographic profiles

Integrate POS to analyse transactions by customer demographics

Validate store layouts and concepts prior to rollout

6. One Platform, Many Savings

Eliminate the cost of unreliable legacy footfall counting solutions

Reduce the need for security guards at store entrance

Remove the costs of inflexible POS exception reporting systems

Dispense with the cost of traditional CCTV hardware

RETURN ON INVESTMENT RETAIL

↓ 90% LOSS REDUCTION

Reduce the cost of investigating suspicious transactions at point of sale by 90%

1 HOUR SAVED

Reduce labor costs by 1 hour weekly per employee, by aligning work schedules with customer traffic flows

21% SAFER

Increase staff and customer PPE compliance by 21% within 15 days

↑ 8% REVENUE LIFT

Increase revenue by 8% through customizing store opening times based on customer footfall and demographics

\$100K OF DATA

Generate \$100k in savings by validating the performance of each new store concept prior to rollout

5 MONTH PAYBACK

Deliver a 7 month ROI when you invest in one EVERYANGLE app, and a 5 month ROI when you invest in multiple apps



Loss Prevention

Identify customer theft and staff fraud, cost effectively at-scale

Owners & General Managers

Intuitive dashboards to track KPI's across every store

IT & Security

Use automation to analyse video at scale

Innovation

Split test new store concept effectiveness prior to investment

Store Operations

Optimize resources to maximise profitability

BUILT FOR YOUR ORGANISATION

Marketing & Merchandising

Know your customer as intimately in-store as you do online

Risk & Safety Professionals

Prevent incidents and reduce investigation costs

Selected clients working with EVERYANGLE



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